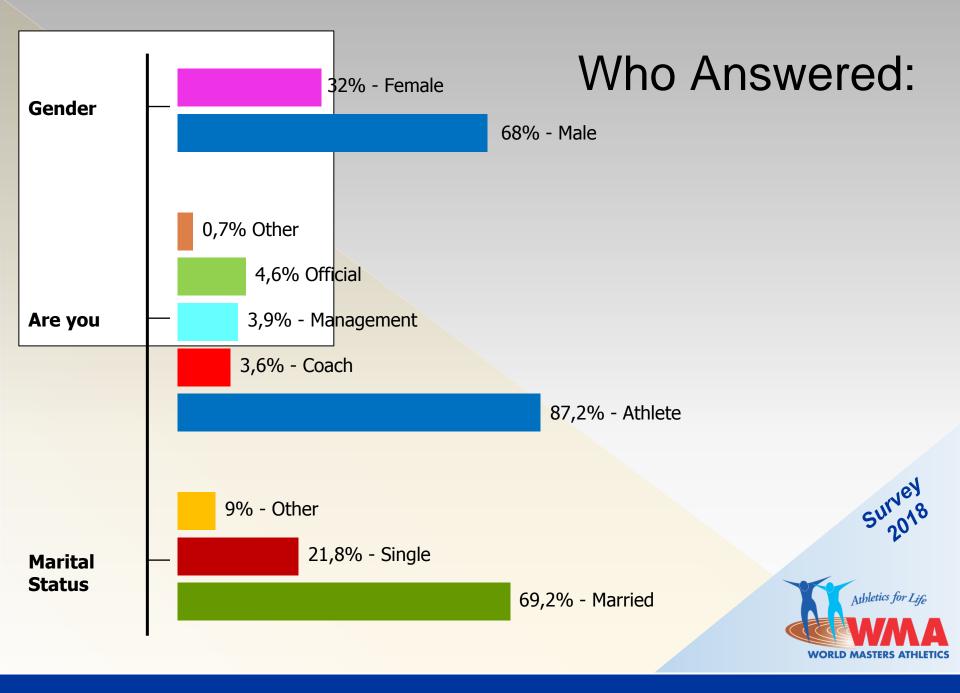
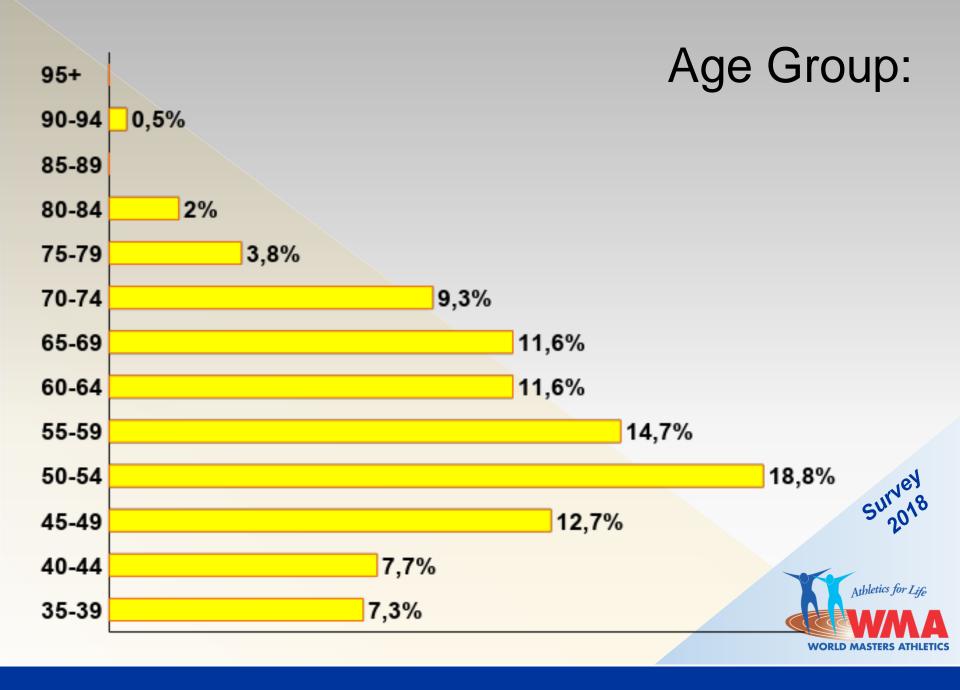


#### **SURVEY 2018**

✓ Period: May 15 to August 05





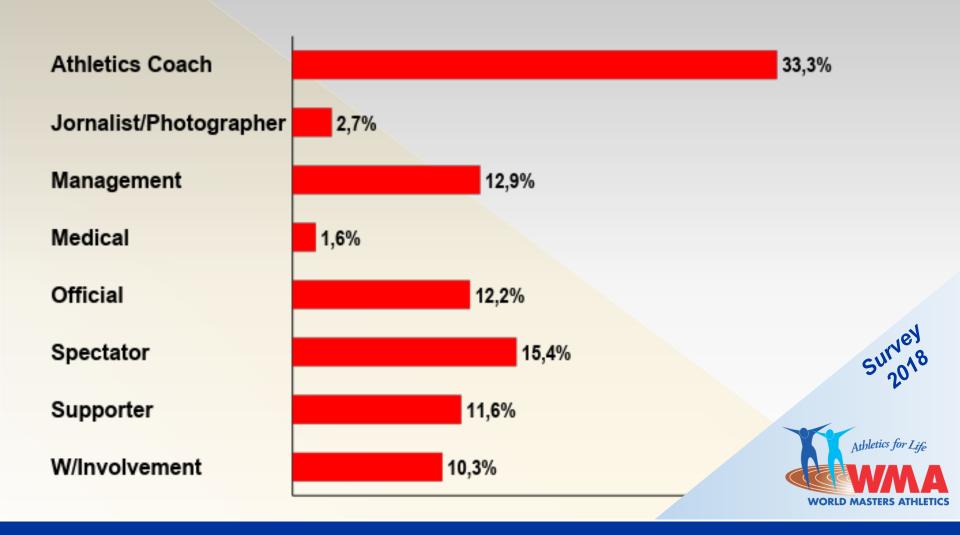
#### Profession:

Profession	%	Profesison	%	Profession	%
Arts and Entertainment	0,9	Agriculture	0,9	Accounting	2,9
Banking	0,7	Communications	2,0	Education	13,4
Engineering/ Architecture	9,7	Finance	2,5	Government	6,6
Homemaker	0,3	Hotel/Restaurant/ Tourism	0,9	Legal	1,3
Medical/Dental	5,4	Manufacturing	2,5	Research/Consulting	4,1
Retail	2,5	Retired	22,2	Sport /Leisure	5,8
Transportation	1,6	Other	13,8		

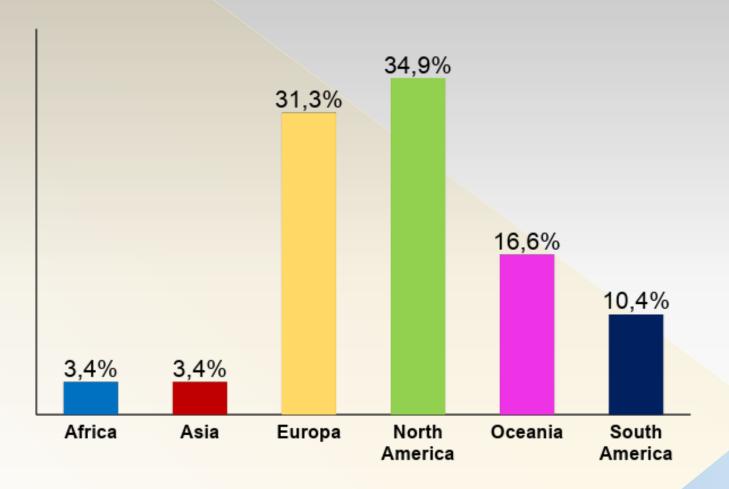
Survey 2018



### In what other activity have you been involved in athletics:



### In which region do you reside and compete?

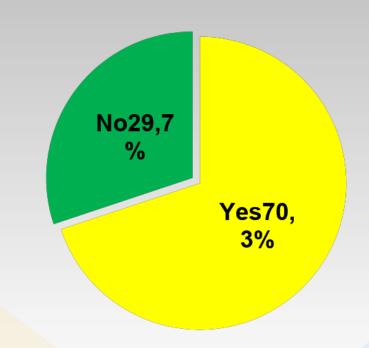






#### Do you come from a sporting background:

Did you compete before the age of 35?



#### Regional:

$$Yes = 364 (65,1\%)$$

$$No = 195 (34,9\%)$$

#### International:

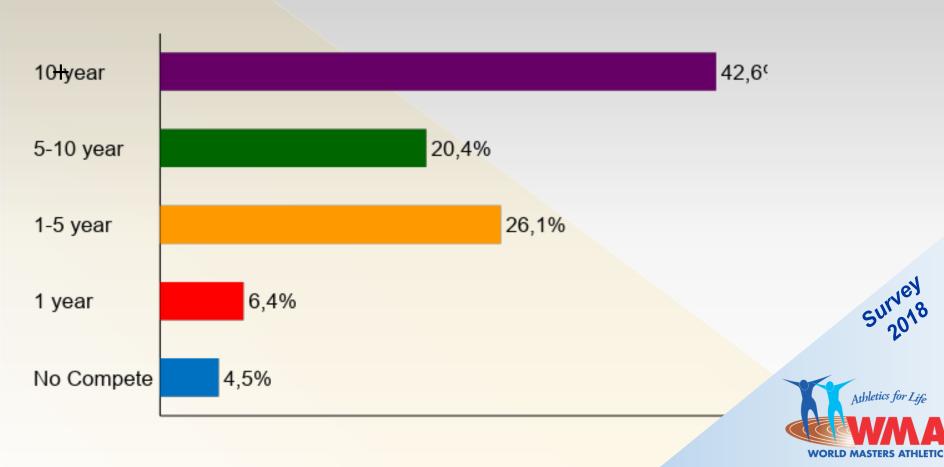
$$Yes = 128 (22,9\%)$$

$$No = 431 (77,1\%)$$





### How many years have you competed in Masters Athletic?



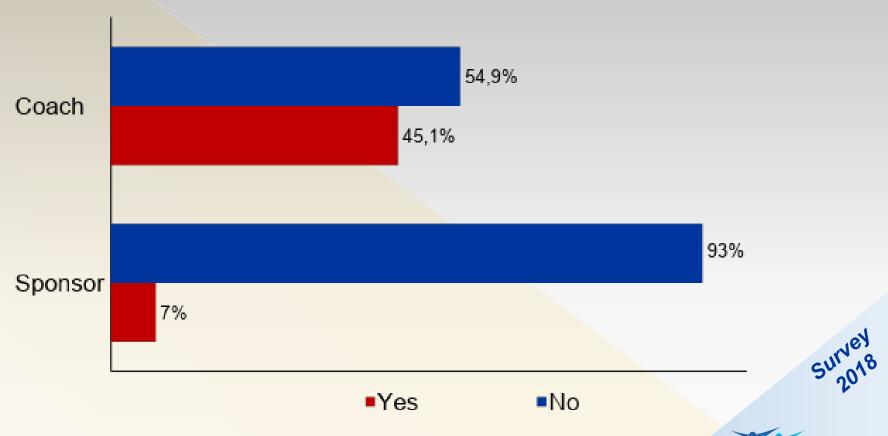
Badminton	3,6%	2
Baseball	5,4%	3
Basketball	17,9%	10
Cycling	19,7%	11
Football	41,1%	23
Golf	7,2%	4
None	60,29%	337
Other	20,39%	114
Sailing	5,4%	3
Rowing	8,9%	5
Swimming	32,2%	18
Tennis	10,7%	6
Volleyball	12,5%	7
Triathlon	28,6%	16

## Which other sports do you compete in at Masters level?



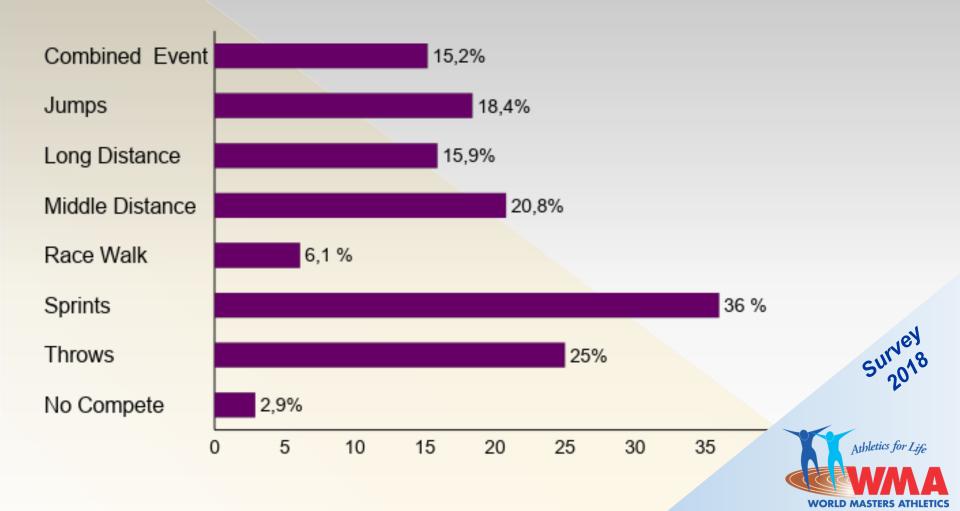


#### Do you have a?

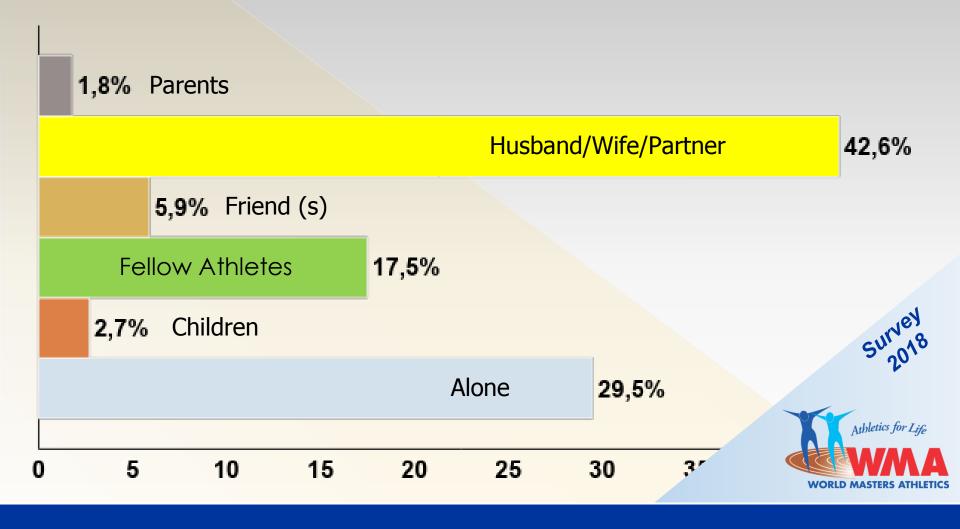




### Which are your main Masters Athletic events?



### With whom do you travel to championship:



### How much on average do you spend at a WMA championships with:

USD	Accommodation	Food	Marchandise	Travel
(+) 2000	14	-	-	56
1500-2000	42	6	-	47
1000-1500	77	33	4	89
500-1000	147	90	29	110
(-) 500	201	351	316	192
No Spend	78	77	209	65

Survey



### How many WMA Championships have you participated in:

Indoor		Outo	door
Years	Champs	Years	Champs
+15	5	+15	6
13-15	-	13-15	4
10-12	5	10-12	19
7-9	12	7-9	27
4-6	36	4-6	70
1-3	136	1-3	252
None	365	None	181





### How many Regional Championships have you participated in:

Indoor		Outo	door
Amount	Champs	Amount	Champs
+15	21	+15	62
13-15	2	13-15	5
10-12	10	10-12	35
7-9	29	7-9	50
4-6	45	4-6	124
1-3	109	1-3	206
None	343	None	77





### How many events do you normally contest in at WMA championships?

Ind	Indoor		door
Amount	Events	Amount Event	
5 or +	26	5 or +	58
4	25	4	52
3	58	3	110
2	86	2	122
1	47	1	105
None	317	None	112





## How many events do you normally contest in at Regional championships?

Ind	Indoor		door
N°	Events	N°	Events
5 or +	28	5 or +	96
4	23	4	70
3	52	3	111
2	94	2	149
1	52	1	72
None	310	None	61





### Please rate your experience at WMA championships events?

	No Comment	Terrible	Bad	Reasonable	Good	Great
Event Schedule	125	8	25	120	184	96
Food	158	8	39	160	159	34
Hotels	168	3	11	113	213	50
Information	123	7	16	97	219	96
Infrastructure	129	4	9	104	215	97
Location City	127	4	18	80	210	119
Merchandise	170	8	37	157	147	39
Tourism	162	5	11	93	190	97
Transport	147	6	17	108	200	80

SUNEY



### Please rate your experience at Regional championships events?

	No Comment	Terrible	Bad	Reasonable	Good	Great
Event Schedule	66	2	26	144	222	95
Food	123	8	44	148	193	43
Hotels	129	2	17	127	231	53
Information	69	2	31	136	238	83
Infrastructure	84	2	29	135	224	85
Location City	79	2	16	124	239	99
Merchandise	143	8	58	166	159	24
Tourism	143	2	25	124	196	68
Transport	124	5	42	151	184	52

SUNEY



#### Which brand do you normally wear for:

	No Use	Bags	Clothing	Hats	Shoes	Spikes	Socks
Adidas	202	103	203	45	155	118	79
Asics	258	23	83	19	214	93	46
Converse	522	5	15	5	13	3	5
Diadora	520	5	22	-	10	-	-
Fila	519	6	24	-	-	-	10
Карра	531	5	16	1	1	1	5
Mizzuno	422	11	31	6	94	25	20
Nike	153	109	250	76	202	174	106
Olympikus	538	-	8	-	10	5	-
Puma	402	28	79	15	38	38	21
Rebook	440	12	58	15	49	8	14
Under Armour	380	26	145	27	17	6	25
Other	279	140	156	130	138	91	174

	More Use			
1°	1° Nike			
2°	Adidas			
3°	Asics			
4°	Under Armour			
5°	Puma			





#### Please provide any suggestions on how WMA can continue to improve the Track & Field Championships.

- If the event is in Europe please host it in a major city.
- Follow up on each country registered championships to help enhance the marks levels.
- The information is very important, it must be clear and precise in several languages (not only English like this survey) and must consider the other continents, not only Europe and North America in its tournament calendar and results.
- To include the marathon.
- Making it more accessible for the athletes. in terms of the cost of registration in particular, air travel discount also.
- Financing & sponsors.





#### Suggestions to WMA to continue improve your Championships .....

- More affordable, better support for athletes.
- Better use of technology to improve communication. Improved communications.
- Ending surveys like this directly after a championships instead of just prior.
- I believe WMA could insert a Masters level Olympics and do it every 4 years in the calendar.
- Provide better and more choice of nutritious food at affordable prices.
- Keep being responsive to athletes requests.
- Promote the masters in media.
- Why 2 rest days, means more expense for athletes.



#### Suggestions to WMA to continue improve your Championships .....

- Events that normally go together should be scheduled closer together
   Hammer and Weight Throw, not at start and one at the end.
- Enquiries by e mail should be responded to by organizers.
- Reinstate the marathon as an event!
- Annual regional and world championships, both indoor and outdoor.
- The WMA should partner with sponsors or organizers to provide free registration, taking into account the costs that each athlete pays to compete, since the vast majority have no sponsorship.
- Make sure that LOC puts into effect measures to avoid problems that arose in previous championships (Manual of Good Practice).

#### Suggestions to WMA to continue improve your Championships .....

- Quality food at the venue.
- Free Wi-Fi at the venue.
- More information.
- Reinstate athlete checking / confirmation of participation. And this
  could be online check-in for first competition round for each event so
  heats are full and legitimate.
- Provide confirmed results and medal presentations within one hour of finish and at the competition site, not just one central site.
- Better organized schedule.



### Please provide any suggestions on how Regional can continue to improve the Track & Field Championships.

- I think that in Regional Championships it would be better that the information was much clear.
- More qualified support, masters equipment: photo finish, anemometer, implements like: javelins, discus, puts, etc.
- Encourage sponsorship, funding, coaching, travel support or assistance.
- Promote in local media to attract spectators and possible new athletes.
- More information.
- Shorter programs.
- Wi-Fi free on place.
- The food at the venues should be better.





#### Suggestions to Regional to continue improve your Championships .....

- Certify that the LOC put in place measures to avoid problems that will arise in previous championships. (Manual of Boas Practical). All documents / rules in English must be verified by a native speaker of English with experience in translation and translated into any other language used for these documents. This would avoid misunderstandings and conflicts in potential. All documents, final or final details, must be available before the date of entry.
- Direct contact with sport apparel.
- Efficient event execution; better quality and choice of food, faster medal ceremonies after the on-site event.





#### Suggestions to Regional to continue improve your Championships .....

- Run Indoor distances in competition and through the winter season even though we do not have indoor stadiums. Try to provide year round competitions.
- Survey your athletes and members to determine what dates are suitable
  as opposed to a select few making the decisions which invariably are not
  representative of what the athletes need, desire or can participate in.
- providing a certificate of attendance of the event would be interesting to many.
- Provided information to WMA about the movement of the tournaments that are made on Regions, the events, the results, the records, ranking, etc.



# Your answer was very helpful!

### Thank You!

Survey

