

Images by Tom Phillips

# WMA Masters Athlete Survey Post Malaga

## September, 2018



# Masters Athlete Survey Post Malaga

Participated in the  
Championships

8,191 Athletes

Responded the  
Survey post Malaga

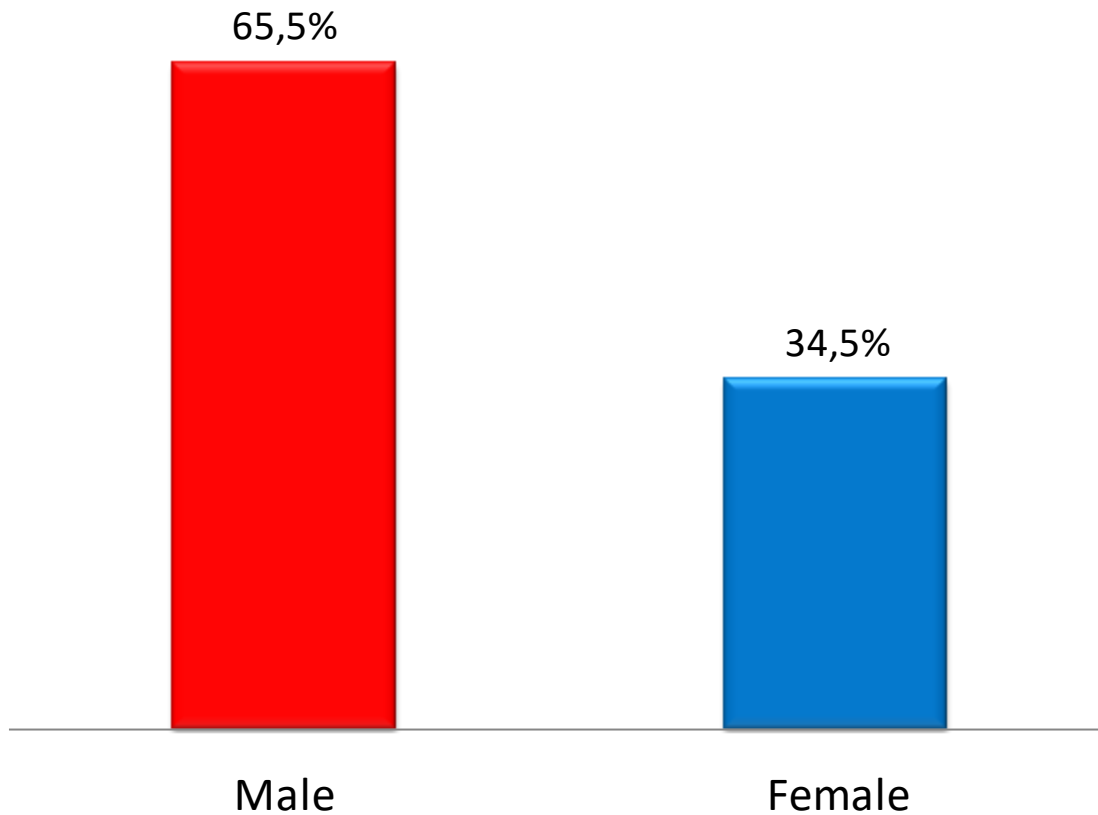
14,6 %



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## 1 - Your Gender:

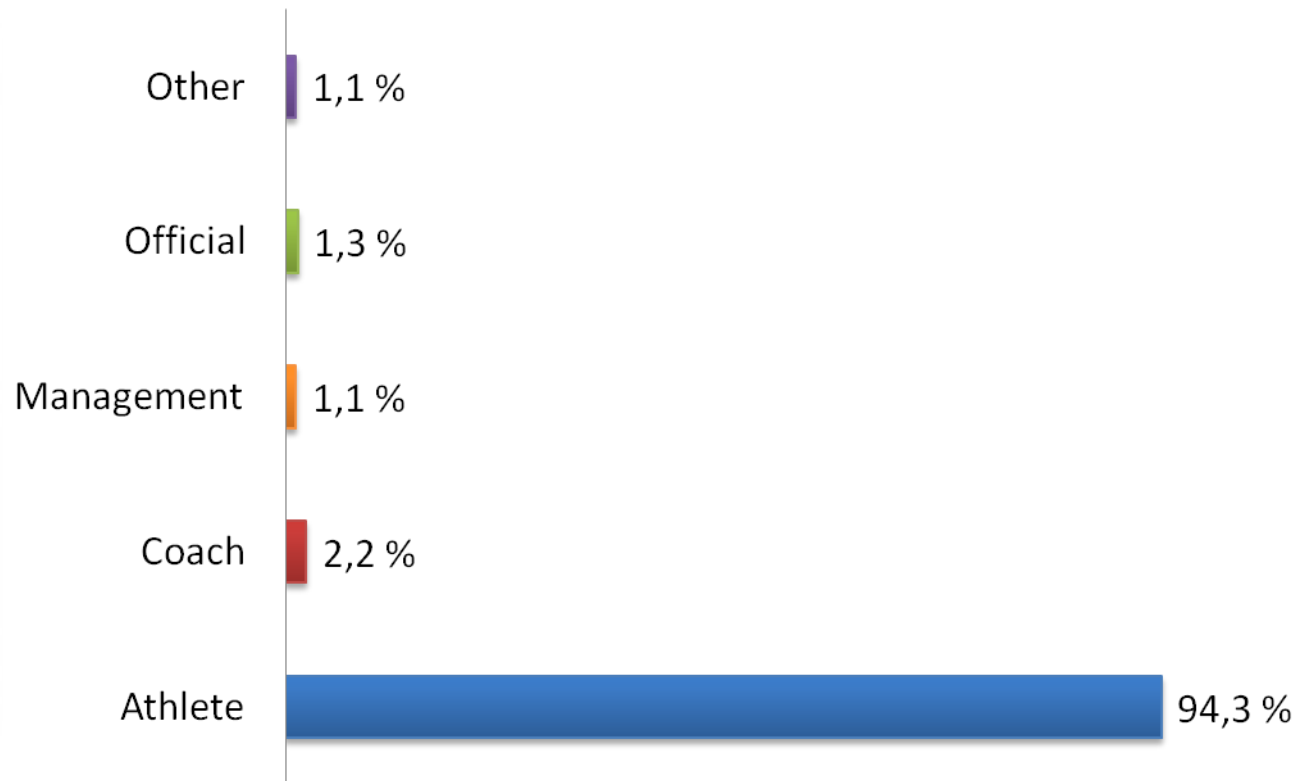


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## 2 - Are you a?

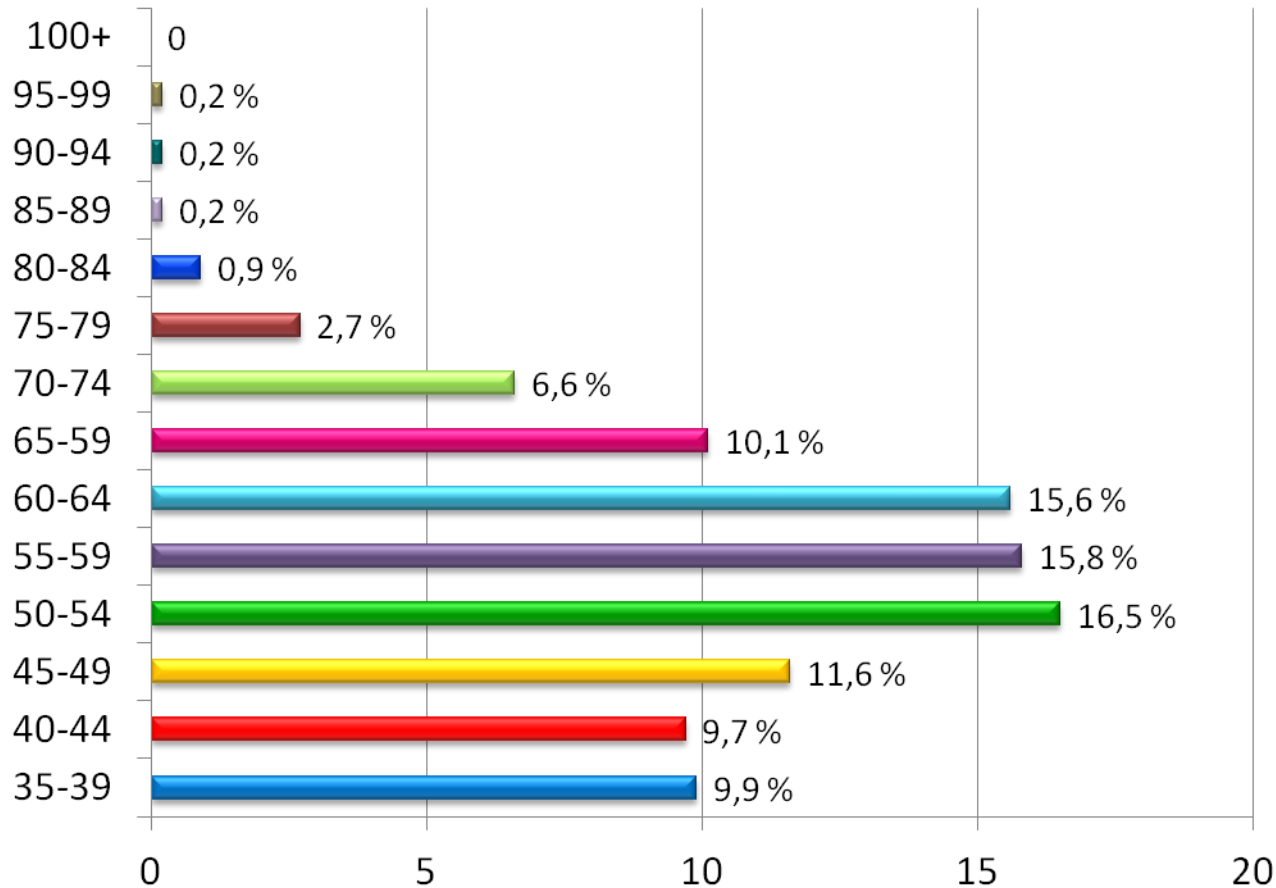


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## 3 - What is your age group?



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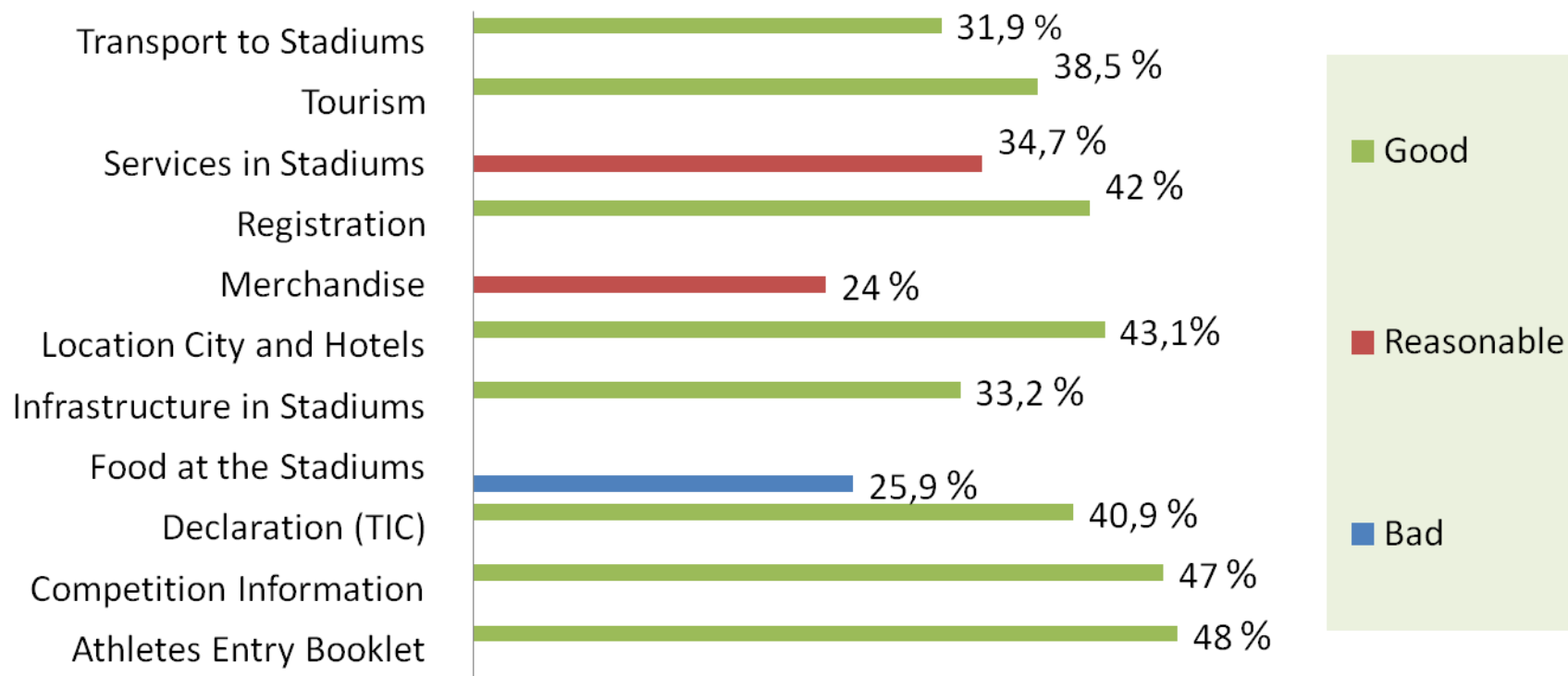
*4 - Please rate your experience at the Malaga WMA championships?*

	Without Comment (%)	Terrible (%)	Bad (%)	Reasonable (%)	Good (%)	Great (%)
Athletes Entry Booklet	5,5	1,8	4,8	23,5	48,1	16,3
Competition Information	2,6	1,8	8,1	27,9	47,0	12,5
Declaration (TIC)	4,6	3,1	5,1	28,6	40,9	17,8
Food at the Stadiums	20,0	24,0	25,9	20,7	7,3	2,2
Infrastructure in Stadiums	4,2	7,0	15,4	29,2	33,2	11,0
Location City and Hotels	6,6	2,0	2,0	21,5	43,1	24,8
Merchandise	18,2	20,7	20,9	24,0	13,0	3,3
Registration	3,3	3,3	7,7	24,0	42,0	19,8
Services in Stadiums	6,4	12,7	19,1	34,7	20,4	6,6
Tourism	10,8	4,2	3,7	19,3	38,5	23,5
Transport to Stadiums	9,5	4,6	8,1	22,9	31,9	23,1

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4 - Please rate your experience at the Malaga WMA championships?



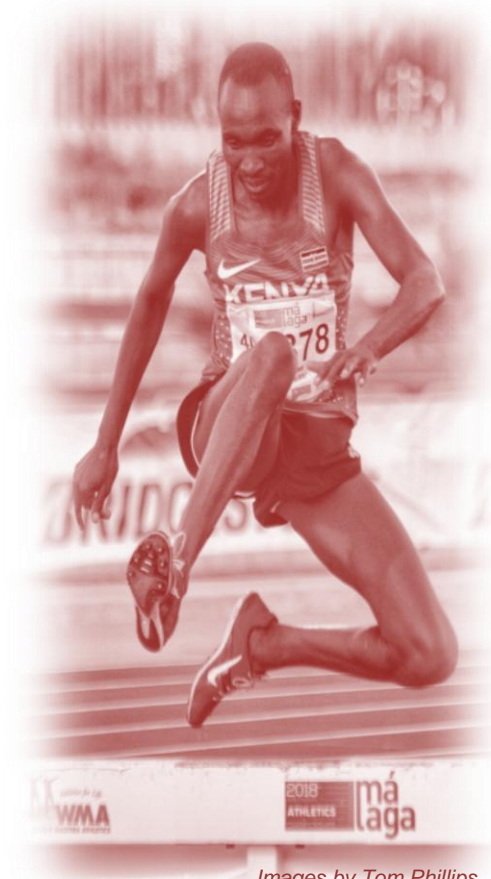
\* The results with more points from the previous table

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# Masters Athlete Survey Post Malaga

## 5 - Profession:

Profession	Athletes (%)	Profession	Athletes (%)
Arts/entertainment	0,9	Hotel/Restaurant/Tourism	1,1
Agriculture	0,4	Legal	3,5
Accounting	5,1	Manufacturing	1,8
Banking	2,2	Medical/Dental	8,1
Communications	3,5	Research/Consulting	2,4
Education	12,5	Retail	2,4
Engineering/Architecture	8,4	Retired	16,9
Finance	2,9	Sport/Leisure	5,7
Government	6,2	Transport	2,2
Homemaker	1,5	Other	12,3



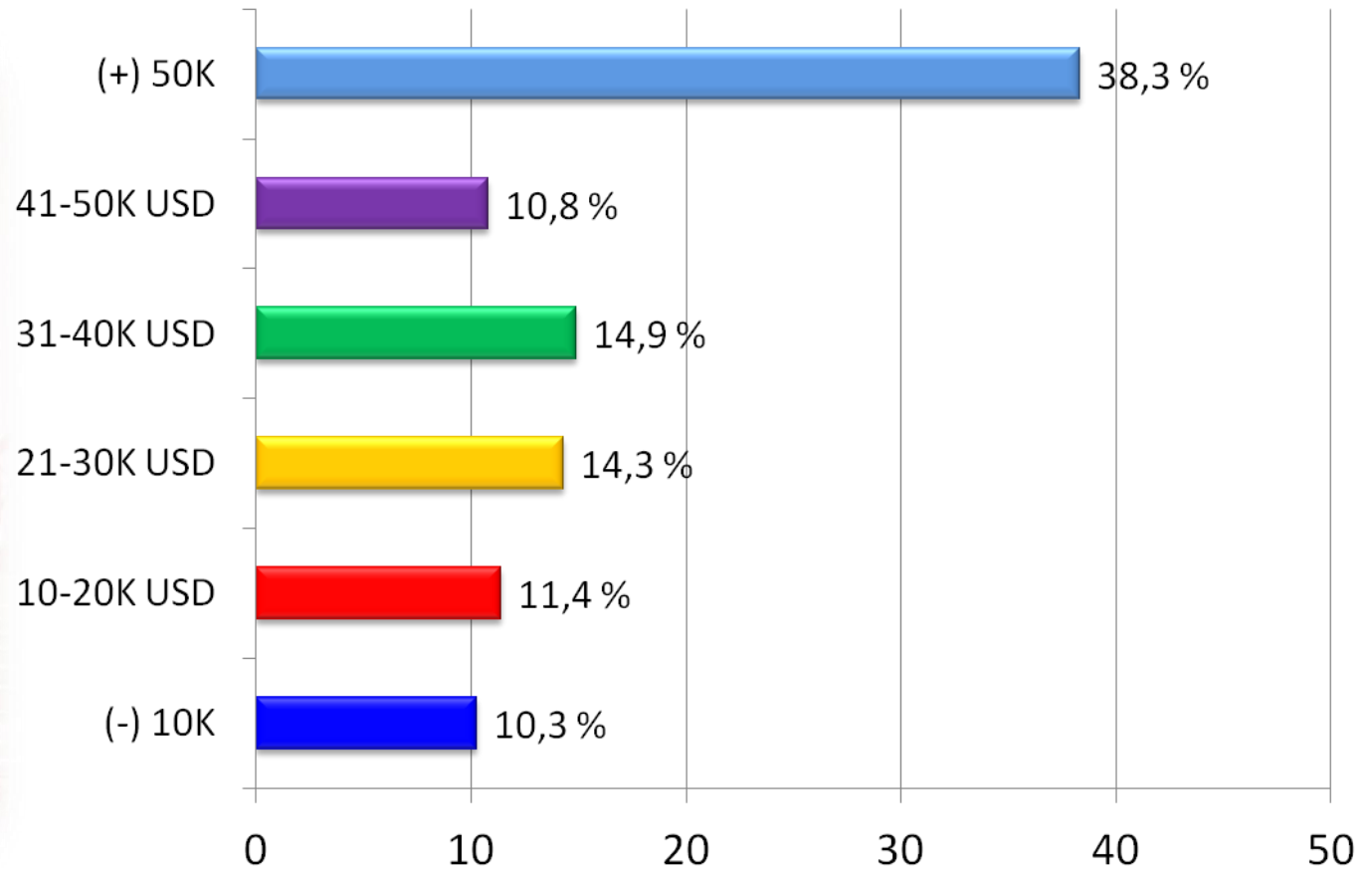
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## 6 - Average annual income?

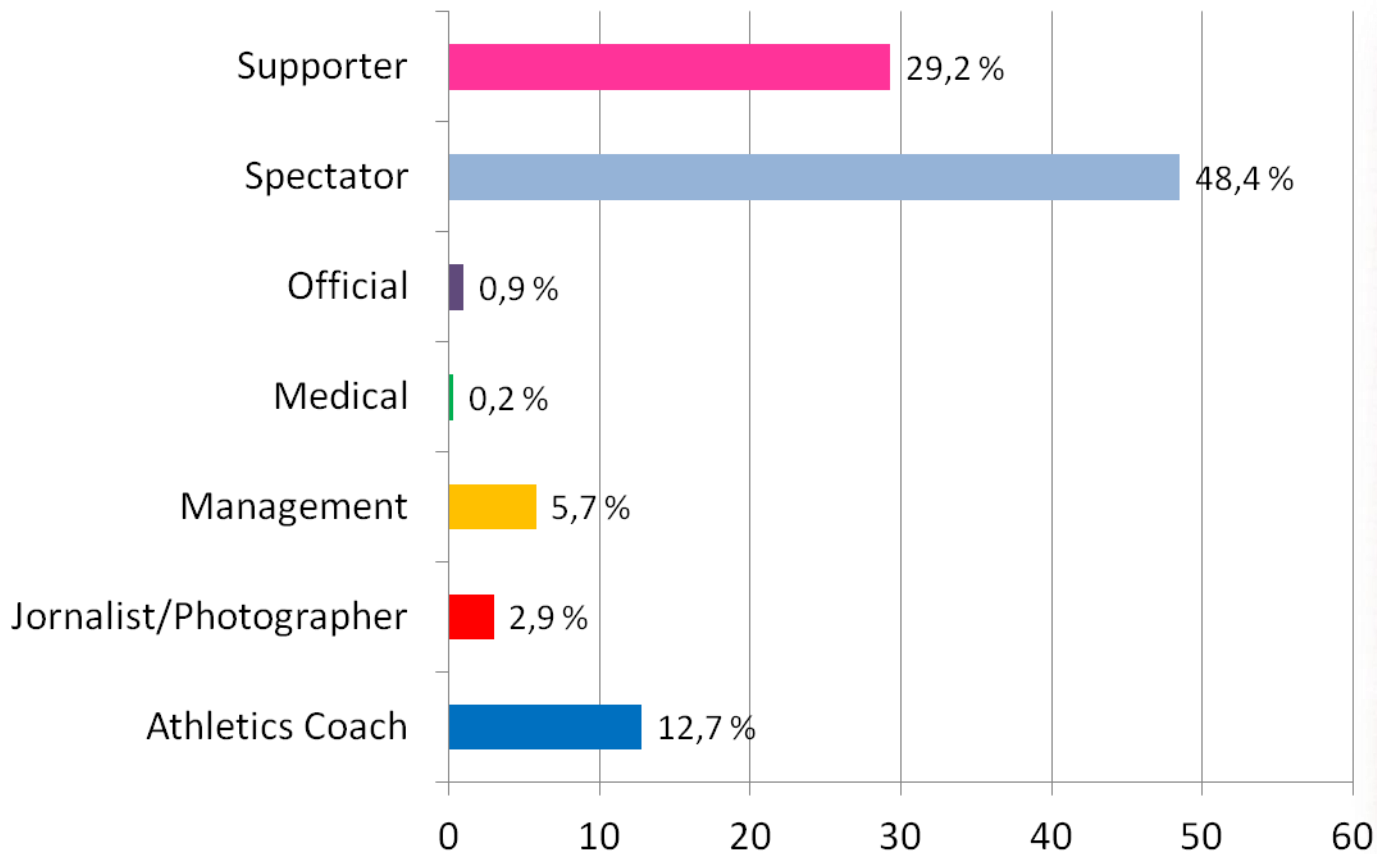


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7 - In what other activity were you involved at championships:



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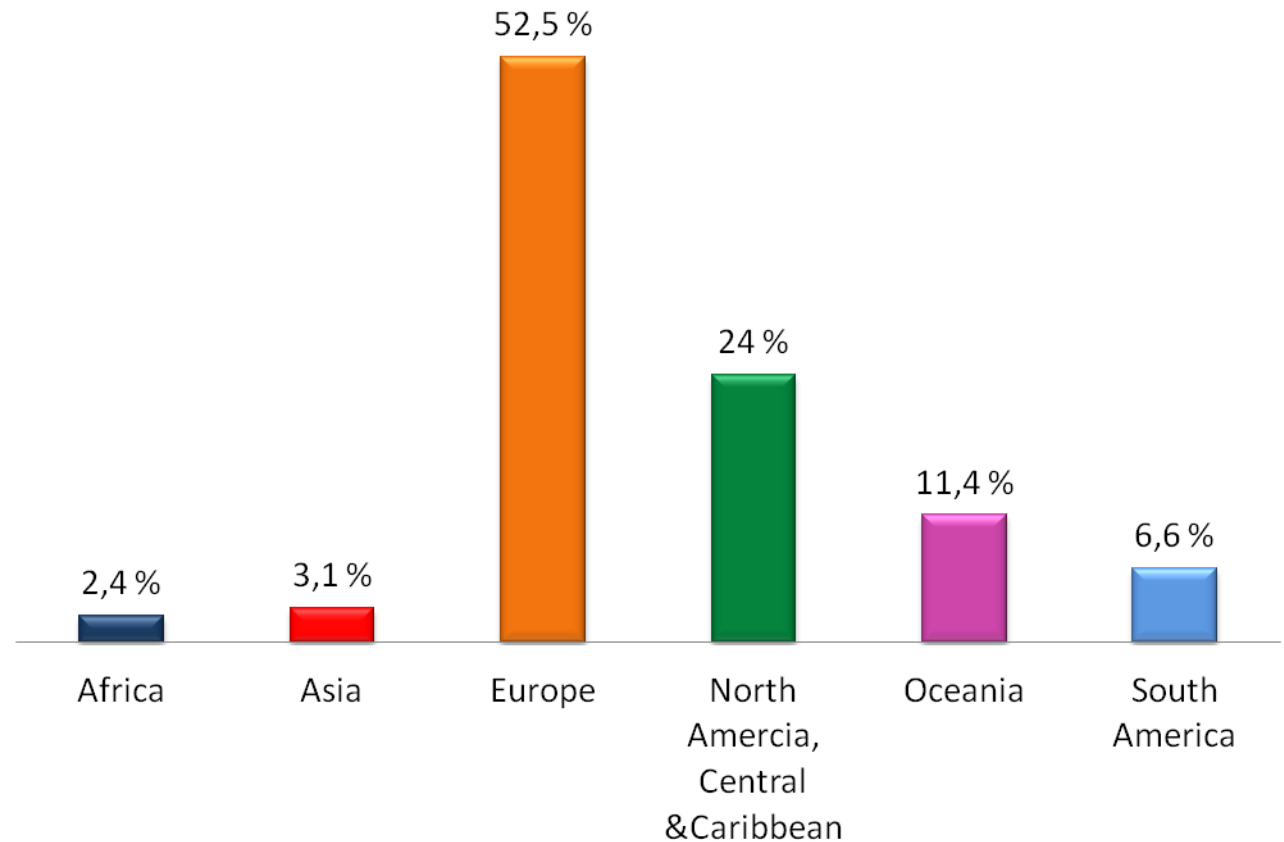
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8 - *In which region do you reside and compete?*

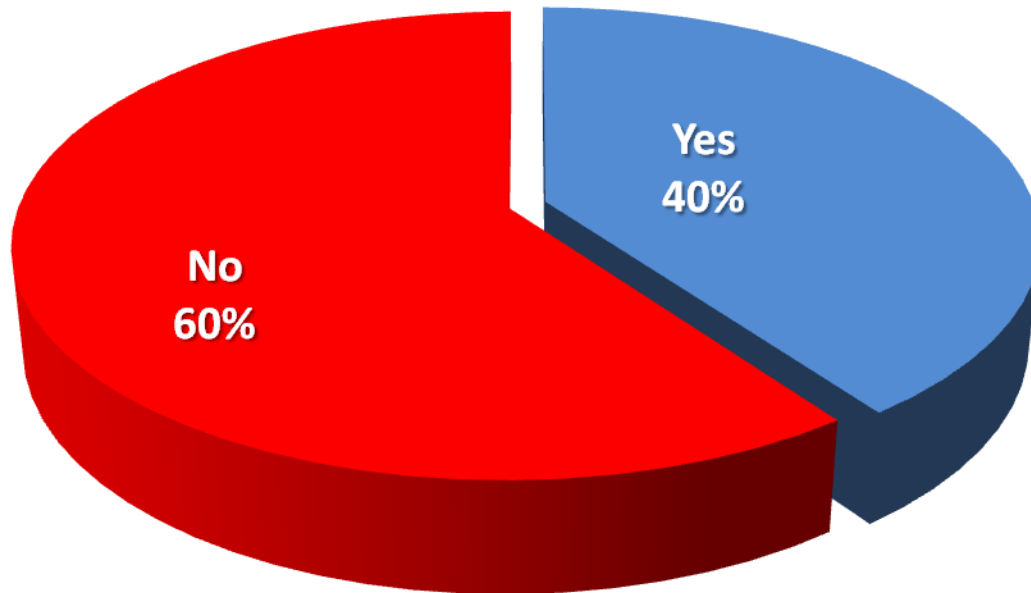


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*9 - Malaga was your First WMA Championships?*

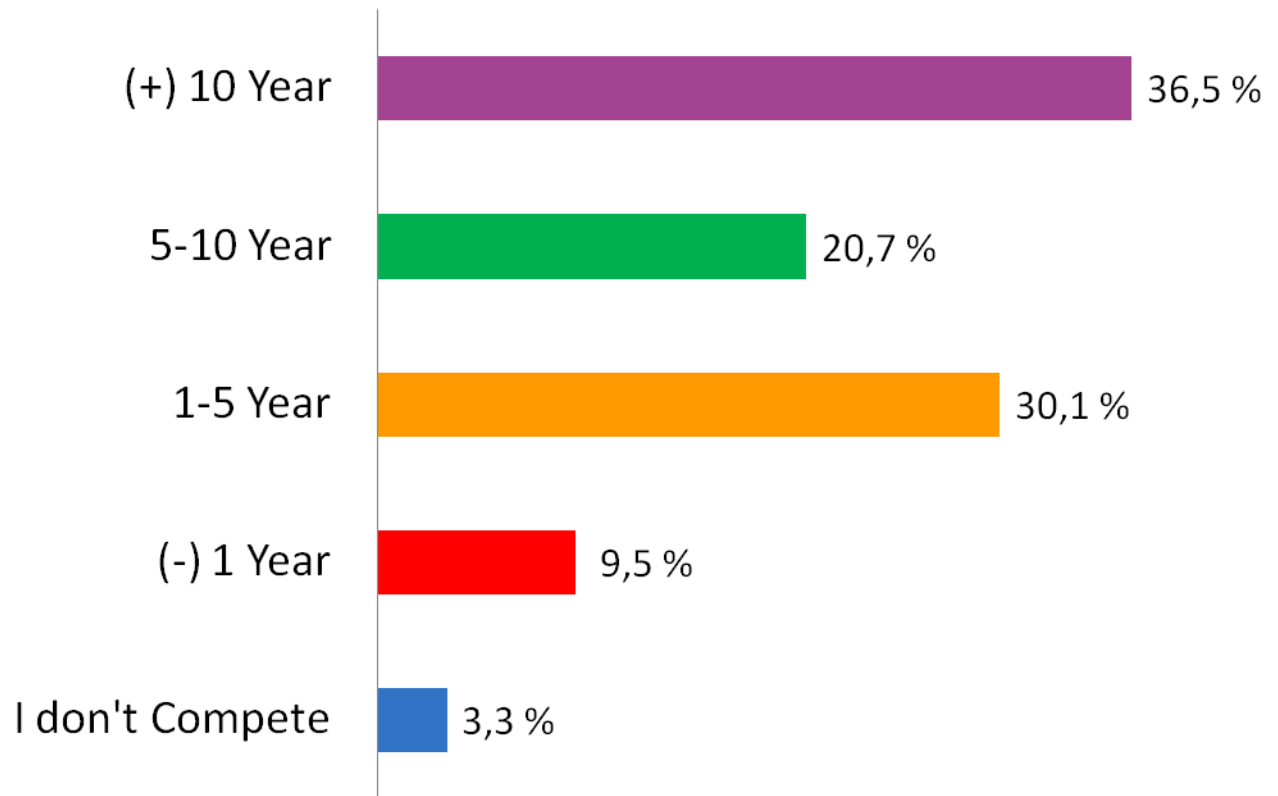


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*10 - How many years have you competed in Masters Athletic?*

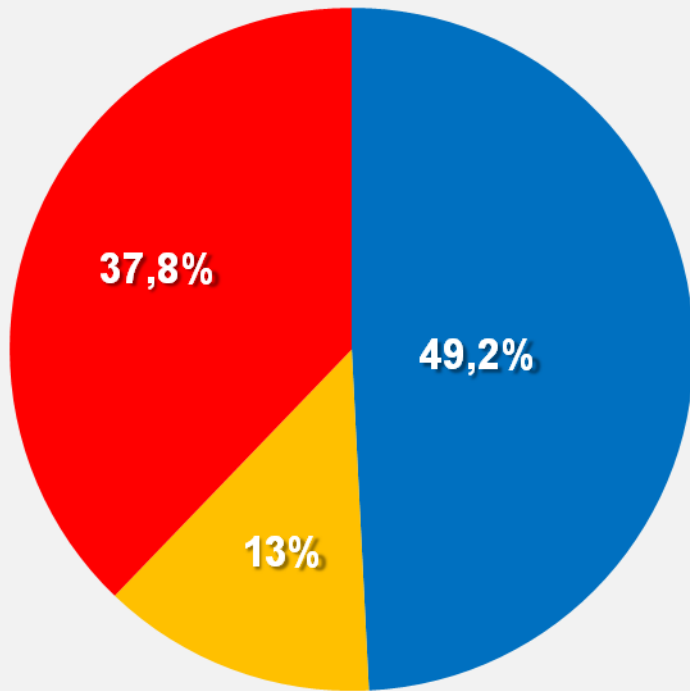


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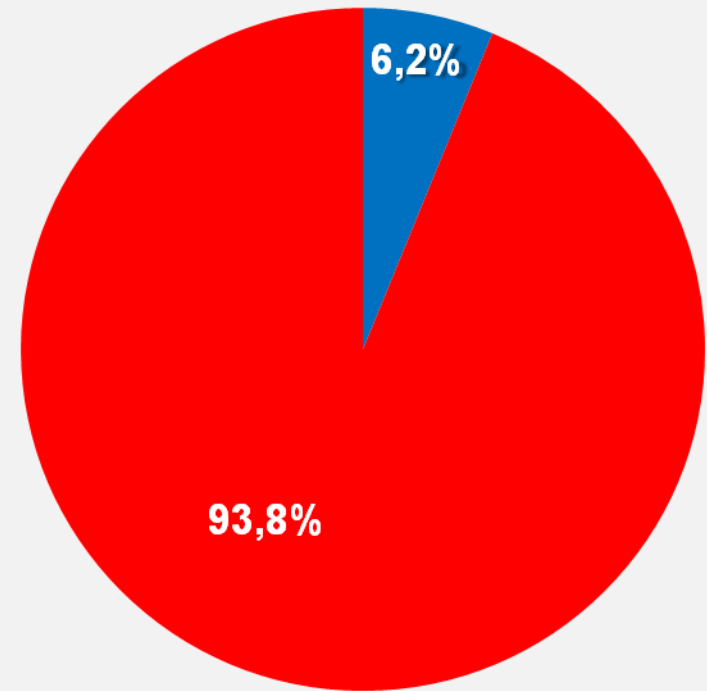
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11 - Do you have a Coach?



■ Yes ■ No ■ I am self-coached

12 - Do you have a Sponsor?

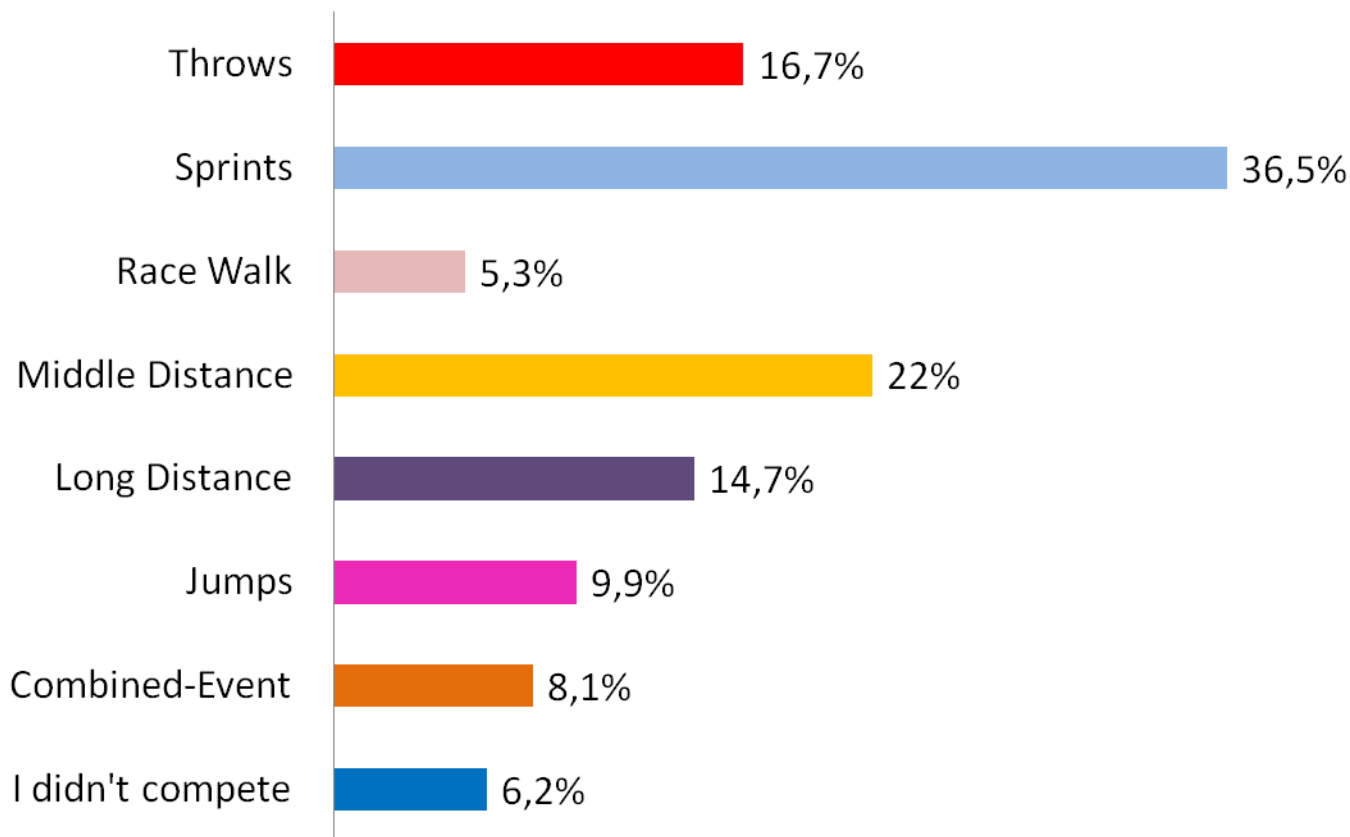


■ Yes ■ No

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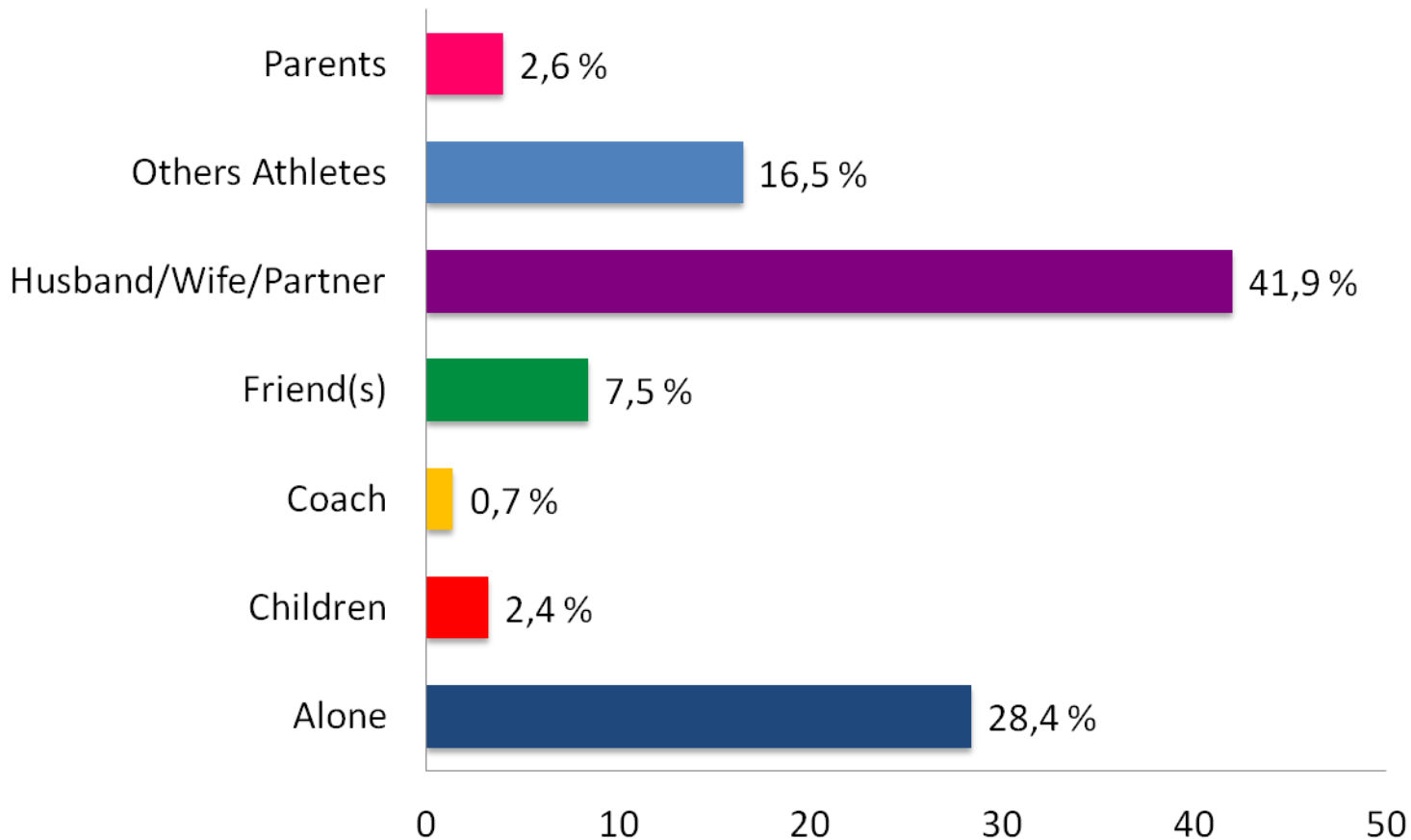
## 13 - Which events did you participate in Malaga?



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14 - With whom did you travel to the championship?



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*15 - How much on average did you spend at Malaga WMA championships with?*



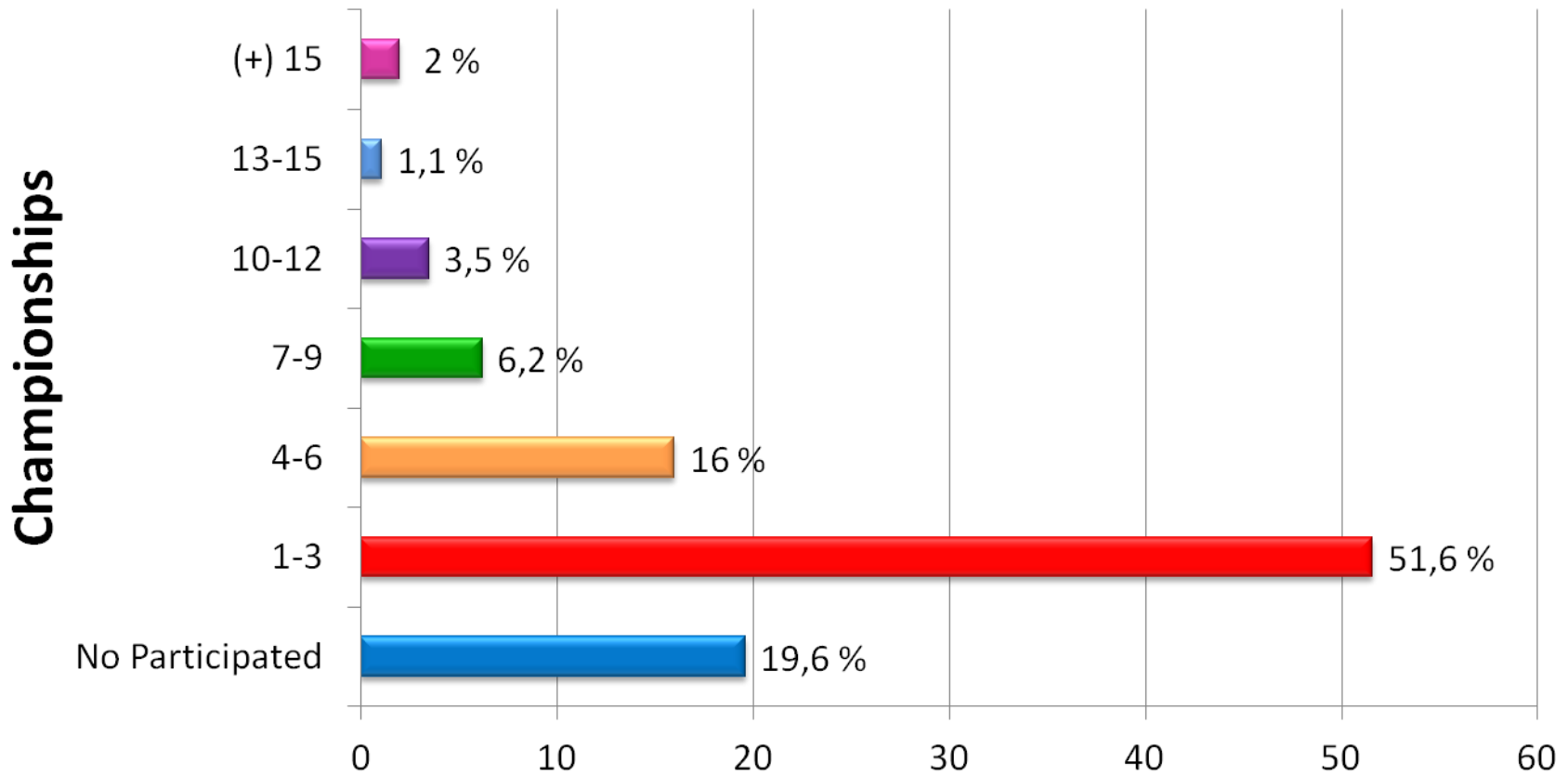
	Without Expense	- 500 USD	500-1000 USD	1000-1500 USD	1500-2000 USD	+ 2000 USD
Accommodation	6,8	28,8	33,2	16,9	7,9	6,4
Food	3,3	67,9	21,5	5,9	0,9	0,4
Merchandise	48,1	47,9	3,5	0,4	0,0	0,0
Travel	4,6	41,8	23,7	13,2	7,7	9,0

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# Masters Athlete Survey Post Malaga

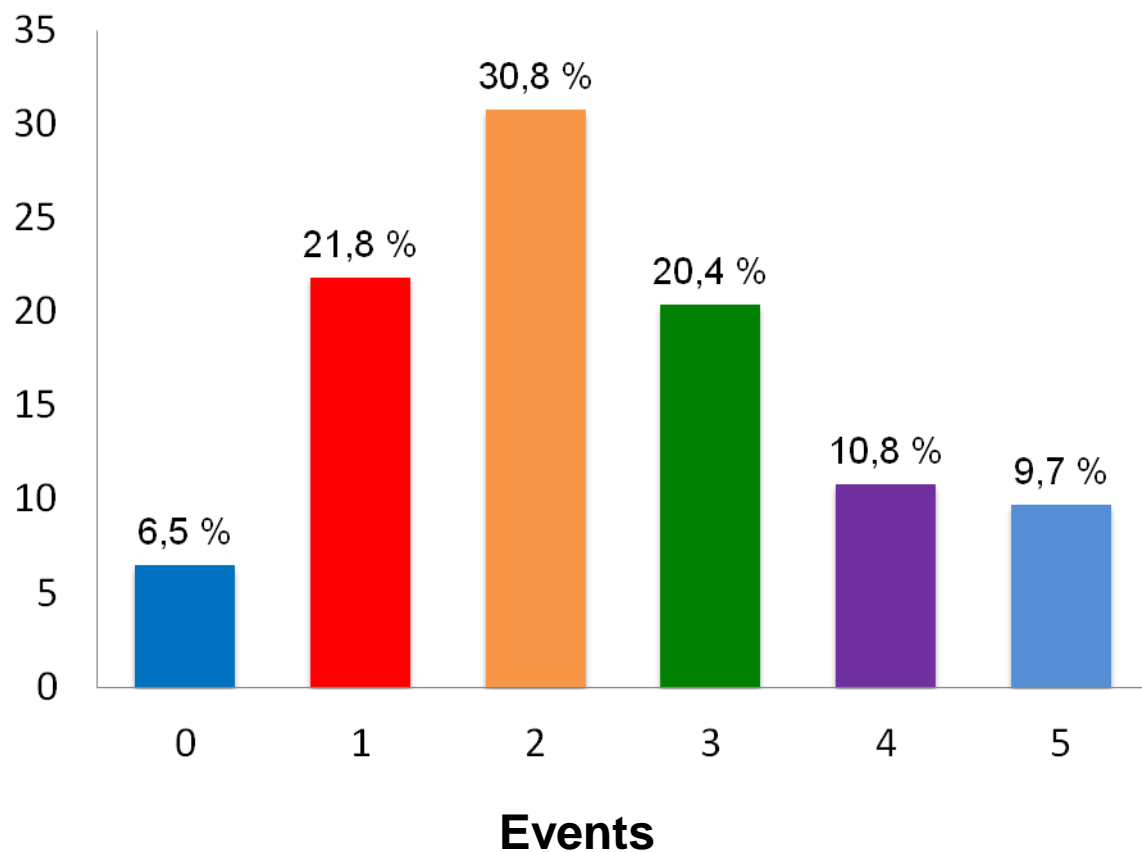
16 - How many Outdoor WMA Championships have you participated in?



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*17 - How many events did you contest at the Malaga WMA Championships:*



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*18 - Please Give your Feedback on the following points from the championships:*

	Without Comment (%)	Terrible (%)	Bad (%)	Reasonable (%)	Good (%)	Great (%)
Any other competition issues	36,7	8,6	9,2	24	18,2	3,3
Event schedule	5,7	8,8	9,5	33,6	32,3	10,1
Give your general feedback	13,2	4,6	11,9	29	34,5	6,8
Numbers implements in your events	39,8	4	9,2	19,1	21,8	6,2
Other competition changes (give feedback)	49,7	3,5	5,1	23,1	15,4	3,3
Seeding of rounds	24,4	4,2	5,5	29	29,2	7,7
The advancement of athletes to the next round used the IAAF Rule rather than the WMA Rule (Rule 166,2.1.1). What do you think of this change?	38,5	4,6	5,5	22,2	21,3	7,9
The number of Bib Numbers was two for all events rather than one in Field Events (Rule 143.7.1). What do you think of this change?	30,8	5,5	9,7	20,9	22	11,2

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## *19- Any other feedback related to Question 18?*

1. Little used stadiums. There was no need for 4 places.
2. Medals must be delivered to the competition arena.
3. Catering needs to be addressed, with adequate facilities for athletes and supporters to be able to get hold of food and drink on site.
4. Bad throwing places.
5. It is not necessary for throwers to have numbers on the front and back. The back is fine.
6. The registration was complete chaos! No dividers between the regions meant one big bunch of athletes, the transport pass should have been included in the bags so we didn't have to wait - again in one big bunch because of no dividers! Registration should have been held somewhere bigger. Confirmation was the easiest out of everything.
7. Merchandise to purchase would have been good. No souvenirs to buy apart from clothing.
8. Wi-Fi and recording are a must.
9. The 'calling room' procedure was poor - why not use a board or flip chart to show which event is being called, and which will be next.
10. Need to do better job with security in the athlete area. This area was to be secure and could have been done better to protect the athletes particularly in the main stadium.

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*20 - Give us feedback, in 3 rows, about the Malaga Championship.*

1. Location was good, but the following issues were poor - lack of free WiFi, inadequate toilet facilities. And all finals should be at the main venue.
2. Catering at the main stadium was inadequate.
3. The Malaga championship was well organized considering it was spread over four stadiums, it was a massive turn out of athletics and I think it ran pretty smoothly over all.
4. It is a great event, I decided to continue with this championship in years to come. It is a great opportunity to meet world class athletes and share their experiences and get to know them.
5. Very poor communication in English by loudspeaker at events.
6. Need to do a better job with security in warm-up/call room area. Overall a positive experience.
7. Don't have merchandise in the Stadium or Anywhere.
8. Too many venues, spreading events too widely and putting pressure on both athletes and officials.
9. Toilets frequently out of paper. Needed more regular servicing.
10. The Registration check in, it was a disorganized mess.



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# THANK YOU !

