



## **Entering a partnership with WMA as a Championship organizer**

### **A Guide to the Essentials for an Indoor Bidder**

#### **The Framework**

As a governing body of Masters Athletics worldwide, WMA holds Indoor Championships every second odd year, generally in March or early April.

WMA relies on a host city as a local partner, duly set up in a Local Organizing Committee. A local authority endorses the commitments of the Committee.

Championships are primarily funded by the entry fees levied on the athletes. Although the four (4) past WMA Indoor Championships attracted 3,800 to 4,300 entrants, the budget has to be balanced by public contributions, ranging from \$400,000 to \$750,000 (USD).

#### **The Proceedings**

- WMA will exchange further details with the parties expressing an interest to bid. At the end of this process, the interested party decides whether to submit a formal bid.
- The WMA Council analyses the bids and drafts its conclusions. A Memorandum of Understanding is convened between the bidders and WMA.
- The bids are submitted to the WMA General Assembly, to be held on the occasion of the WMA Stadia Championships in August 2024.
- Within five months a formal agreement will set the commitments required of the parties involved in the Championships.

#### **The Venues**

Indoor Championships stage twenty-four track & field events, as well as cross country and road races over an eight-day period.

This schedule requires up to four venues meeting WA certification for competition and record purposes, including:

### *Main venue*

- One Indoor track, 6 lane oval, synthetic track surface, raised banks.
- with 8-10 lane 60m straight for sprint and hurdling.
- Long jump, high jump, triple jump, pole vault, shotput, weight throw. Two areas for each are strongly recommended.

*Throwing Stadium or fields* (discus, hammer, javelin, wight throw, shot put). Two areas for each are strongly recommended.

### *Non-Stadia events:*

- Paved surface for Road Race Walking, Half Marathon (TBD), 10km Road Race
- Cross Country 6km and 8km – on grass or dirt track surfaces suitable for older athletes

All venues should provide suitable warm-up areas.

### **The main stadium offers**

- an area for the medal ceremonies
- an area for accreditation and TIC
- office and meeting rooms
- drug testing facilities

### **Human Resources**

- WMA sends a 3-4 persons management team and asks the LOC to name officials in equivalent missions.
- WMA will indicate the positions of International Technical Officials it will fill and list the positions the bidder must fill.
- The conduct of the event requires a minimum number of 100 certified officials drawn from the local, national, or regional reservoir.
- They are supplemented with a minimum of 150 auxiliary volunteers.

### **Finances**

- The Local Organizing Committee and WMA will agree on registration fees to be paid by the athletes. Both parties set their respective share in the fees.
- The fees will be collected by WMA. The share due to the LOC will be forwarded by monthly payments.
- WMA sets a sanction fee, to be paid by the LOC. It will be retained from the registration fee instalments.

- In the same manner, WMA will withhold a Performance Bond as a deposit for the fulfilment of the commitments by the LOC. It will be released at the completion of the Championships.
- The LOC is free to seek public contributions as well as to enter deals with sponsoring companies. WMA is entitled to 10% of the sponsoring revenues, cleared from the expenses incurred.

### **Accommodation**

- The LOC will host the WMA Board as well as the WMA Management and Competition Team.
- It will also accommodate the International Volunteer Officials appointed by WMA.

### **Logistics**

- WMA manages a digital registration process. The LOC will support this during the championships with a competition management software agreed with WMA.
- The LOC will provide appropriate medical coverage at all competition locations with First Aid and Emergency treatment.
- Drug tests will be conducted under the authority of the WMA Medical Panel. The LOC bears the cost of the WMA delegates and organisation. WMA pays for the tests.
- The LOC shall provide the medals and diplomas. It is free to sell any merchandise items approved by WMA.
- The LOC will provide adequate catering services for sale, close to the main venue.
- The LOC will explore the possibility to offer free urban public transport to the athletes and officials.
- The LOC will stage Opening and Closing ceremonies.

### **Image production**

The LOC will restrict the access to the precinct to accredited image producers, against their commitment to exclusively upload their images to an image bank set up by WMA.

*WMA 21/12/2023*