



Entering a partnership with WMA as a Championship organizer

A Guide to the Essentials for a Stadia Bidder

The Framework

As a governing body of Masters Athletics worldwide, WMA holds Stadia Championships every second even year, generally in July/August.

WMA relies on a host city as a local partner, duly set up in a Local Organizing Committee. A local authority endorses the commitments of the Committee.

Championships are primarily funded by the entry fees levied on the athletes. Although the six past WMA Stadia Championships attracted 4.000 to 8.000 entrants, the budget has to be balanced by public contributions, ranging from \$700,000.00 to \$1,000,000 (USD).

The Proceedings

- WMA will exchange further details with the parties expressing an interest to bid. At the end of this process, the interested party decides whether to submit a formal bid.
- The WMA Council analyses the bids and drafts its conclusions. A Memorandum of Understanding is convened between the bidders and WMA.
- The bids are submitted to the WMA General Assembly, to be held on the occasion of the WMA Stadia Championships in August 2024.
- Within five months a formal agreement will set the commitments required of the parties involved in the Championships.

The Venues

Stadia Championships stage twenty-eight track & field events, as well as cross country and road races, over a thirteen-day period, including two rest days for meetings.

This schedule requires up to four venues meeting WA certification for competition and record purposes, including:

- a main, fully equipped stadium with eight (8) lanes.

- Long jump, high jump, triple jump, pole vault. Two areas for each are strongly recommended.
- an electronic scoreboard, a public announcement network, and a grandstand.
- a second track for middle and long-distance running, as well as race walk events and combined events.
- A third track to unburden tracks 1 and 2 in case of huge numbers and for training purposes.
- a throwing field for all throws including weight throw (two areas for each are strongly recommended) and training facilities.
- free-of-traffic courses for cross country and road races.

All venues should provide suitable warm-up areas.

The main stadium offers

- an area for the medal ceremonies
- office and meeting rooms
- drug testing facilities

Human Resources

- WMA sends a 3-4 persons management team and asks the LOC to name officials in equivalent missions.
- WMA will indicate the positions of International Technical Officials it will fill and list the positions the bidder has to fill.
- The conduct of the event requires a minimum number of 150 certified officials drawn from the local, national, or regional reservoir.
- They are supplemented with a minimum of 150 auxiliary volunteers.

Finances

- The Local Organizing Committee and WMA will agree on registration fees to be paid by the athletes. Both parties set their respective share in the fees.
- The fees will be collected by WMA. The share due to the LOC will be forwarded by monthly payments.
- WMA sets a sanction fee, to be paid by the LOC. It will be retained from the registration fee installments.
- In the same manner, WMA will withhold a Performance Bond as a deposit for the fulfillment of the commitments by the LOC. It will be released at the completion of the Championships.

- The LOC is free to seek public contributions as well as to enter deals with sponsoring companies. WMA is entitled to 10% of the sponsoring revenues, cleared from the expenses incurred.

Accommodation

- The LOC will host the WMA Board as well as the WMA Management and Competition Team.
- It will also accommodate the International Volunteer Officials appointed by WMA.

Logistics

- WMA manages a digital registration process. The LOC will support this during the championships with a competition management software agreed with WMA.
- The LOC will provide appropriate medical coverage at all competition locations with First Aid and Emergency treatment.
- Drug tests will be conducted under the authority of the WMA Medical Panel. The LOC bears the cost of the WMA delegates and organisation. WMA pays for the tests.
- The LOC shall provide the medals and diplomas. It is free to sell any merchandise items approved by WMA.
- The LOC will provide adequate catering services for sale, close to the main venue.
- The LOC will explore the possibility to offer free urban public transport to the athletes and officials.
- The LOC will arrange a conference room suitable for the WMA General Assembly with a capacity of 160-200 seats, translation booths, and catering. The LOC is responsible for the cost of this meeting. WMA pays for the lunch catering.
- The LOC will stage Opening and Closing ceremonies.

Image production

The LOC will restrict the access to the precinct to accredited image producers, against their commitment to exclusively upload their images to an image bank set up by WMA.

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